MITRA FOUNDATION

Mission of Integrated Training on Rural and Agriculture Development

CSR PARTNERSHIP BROCHURE

2026 | PROGRAMMES • PARTNERSHIPS • IMPACT

Empowered People. Resilient Communities. Sustainable Futures.

RURAL LIVELIHOODS | WOMEN | EDUCATION | ENVIRONMENT | COMMUNITY RESILIENCE

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Who We Are

MITRA Foundation (Mission of Integrated Training on Rural and Agriculture Development) is a Maharashtra-based organisation working to strengthen rural livelihoods, community institutions, women's participation, education and skills, and environmental sustainability. Our approach combines community mobilisation, capacity building, institutional linkages and field-level implementation.

Our approach is community-centred: listen first, strengthen local capacity, connect communities to institutions and opportunities, and monitor progress against agreed results.

Our Five Programme Pillars

01

Livelihoods & Economic Empowerment

JLG promotion and credit linkage; enterprise development; agriculture and allied livelihoods; financial literacy; livelihood planning and follow-up.

02

Women & Community Empowerment

SHG strengthening; women's leadership; community mobilisation; group capacity building; entrepreneurship pathways and institutional linkages.

03

Education, Skills & Youth Development

Educational support and awareness; career guidance; skills and employability pathways; youth engagement and learning opportunities.

04

Health, Well-being & Social Development

Community awareness; access to information; inclusive participation and locally relevant social-development initiatives.

05

Climate, Sustainability & Resilient Communities

Water-conservation awareness; watershed-related interventions; tree plantation; climate-resilient livelihoods and community stewardship.

Selected Programme Experience

MITRA's experience includes Joint Liability Group promotion and credit linkage, water-conservation awareness, plantation activities, education-related support and community capacity building.

648
JLGs promoted

465
JLGs credit-linked

2,315
Rural members benefited/reached

₹13.29 crore
Livelihood finance facilitated

120 villages
Reached through Save Water Campaign

~20,000
Saplings documented through plantation initiatives

How We Work

- Assess: Understand village needs, local institutions, resources and baseline conditions.
- Co-design: Agree target groups, geography, activities, indicators, safeguards and budget with the CSR partner.
- Implement: Mobilise communities, deliver activities and build local capacity through a defined work plan.
- Monitor: Track outputs and outcomes through records, field visits, photographs and periodic reviews.
- Learn and report: Share progress, challenges, expenditure utilisation and lessons; adapt where needed.

CSR Partnership Opportunities

We invite companies and CSR teams to co-design practical, measurable initiatives aligned with local needs, company priorities and applicable CSR requirements.

Women's economic empowerment
Strengthen SHGs, build enterprise skills, support financial literacy and connect women to appropriate livelihood opportunities.

Rural livelihoods & enterprise
Support livelihood planning, training, market connections where feasible, and follow-up for micro-enterprises and agriculture/allied activities.

Integrated village development
Combine programme pillars in selected villages with defined outcomes, community participation and monitoring.

Water & environmental resilience
Community-led water conservation, watershed activities, plantation and local stewardship, based on technical assessment and site suitability.

Education & youth development
Support career guidance, learning resources, life skills, vocational orientation and locally relevant youth initiatives.

Illustrative Partnership Formats

- Village- or cluster-based projects with clearly defined beneficiaries and outcomes.
- Time-bound pilots that test a model before expansion.
- Capacity-building and institutional-strengthening programmes.
- Integrated projects combining livelihoods, women's empowerment and environmental resilience.
- Technical or knowledge partnerships alongside financial support.

Monitoring, Accountability & Reporting

Each project should begin with an agreed baseline, target group, implementation plan, budget and monitoring framework. Indicators should be selected to suit the project.

- Activity and output tracking: sessions delivered, groups supported, participants reached and activities completed, as relevant.
- Outcome tracking: changes in skills, enterprise activity, access to services, adoption of practices or other project-specific results.
- Documentation: attendance, beneficiary records, field notes and photographs with appropriate consent.
- Review and reporting: periodic progress reviews, expenditure statements and utilisation documents as agreed with the CSR partner.
- Safeguards: informed participation, appropriate handling of personal information, inclusion and a mechanism to raise concerns.

Partnership Process

- Introductory discussion to understand CSR priorities and geography.
- Needs assessment and joint project design.
- Agreement on scope, budget, deliverables, compliance documents and reporting.
- Implementation with regular monitoring and partner reviews.
- Completion report, outcome review and recommendations for sustainability or scale-up.

Organisation & Contact

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Let us explore a partnership that responds to community priorities and delivers measurable, sustainable rural outcomes.