MITRA
Foundation
Mission of Integrated Training on
Rural & Agriculture Development







MITRA FOUNDATION

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INSTITUTIONAL PROFILE 2026

Executive Snapshot

MITRA Foundation is a grassroots development organisation established in 2013 in Barshi, Maharashtra. Its work brings together livelihood development, women's empowerment, financial inclusion, education and skills, social development, and climate-resilient community action.

MITRA Foundation seeks to build partnerships with corporates, CSR foundations, government agencies, financial institutions, development organizations, philanthropic institutions and other stakeholders to design and implement scalable community development programmes.

Established	2013
Registration reference	MAH/780/13, Solapur (MS)
Core geography	Maharashtra; experience in Solapur, Beed, Ahilyanagar and surrounding rural areas
Primary communities	Women, small & marginal farmers, rural youth, children and underserved families
Flagship finance programme	JLG Promotion & Credit Linkage
JLGs promoted	648
JLGs credit linked	465
Rural members reached through credit-linked JLGs	2,315
Livelihood finance facilitated	Approx. ₹13.29 crore
Save Water Campaign	120 villages reached
Tree plantation	~20,000 saplings

1. About MITRA Foundation

Our identity

MITRA stands for Mission of Integrated Training on Rural and Agriculture Development. Founded in Barshi in 2013, MITRA began with community mobilisation and women's Self-Help Groups and has developed a broader rural-development portfolio connecting communities with knowledge, skills, finance, institutions and livelihood opportunities.

Our vision

Empowered People. Resilient Communities. Sustainable Futures.

Our mission

To empower vulnerable women, marginal farmers, persons with disabilities and underserved communities through skills development, access to finance, sustainable livelihoods, entrepreneurship, education and capacity building, while strengthening community institutions and promoting resilient and sustainable development.

Who we work with

- Rural women and women-led community institutions
- Small and marginal farmers and tenant farmers
- Landless labourers and underserved rural households
- Youth, children and adult learners
- Rural entrepreneurs and livelihood groups
- Communities facing water, environmental and social vulnerabilities

2. Our Journey

2013 MITRA Foundation established in Barshi, Maharashtra.

2014–16 Community mobilisation, SHG development, leadership and financial inclusion initiatives.

2017–18 Expanded livelihood, JLG, agriculture, environmental and community programmes.

2018–20 JLG promotion and bank linkage scaled across Barshi, Madha and Karmala; women farmers and education/social initiatives strengthened.

2021–23 Continued livelihood, SHG/JLG, skills, education and community awareness work.

2023–25 Greater emphasis on climate, water conservation, plantation and integrated rural development.

2026 Strengthening CSR, institutional partnerships, measurement, documentation and scalable rural-development models.

Geographic experience

MITRA's documented experience is rooted in rural Maharashtra, particularly Solapur district, including Barshi, Vairag, Madha and Karmala, with additional programme experience in Beed, Ahilyanagar and surrounding rural areas. The organisation has community outreach across more than 120 villages in Barshi block and surrounding programme areas.

3. Our Five Programme Pillars

01

Livelihoods & Economic Empowerment

SHG/JLG development, financial inclusion, credit linkage, agriculture, livestock, rural enterprise, women entrepreneurship and micro-enterprises.

Create. Earn. Grow.

02

Women & Community Empowerment

SHG strengthening, leadership, bookkeeping, financial literacy, bank linkage, women farmers, community leadership and social mobilisation.

Women at the centre of change.

03

Education, Skills & Youth Development

Career guidance, digital literacy, adult literacy, vocational skills, entrepreneurship, life skills, youth development and education support.

Skills today. Opportunities tomorrow.

04

Health, Well-being & Social Development

Health and social awareness, child protection, consumer awareness, rights and entitlements, social inclusion and community development.

Healthy people. Stronger communities.

05

Climate, Sustainability & Resilient Communities

Water conservation, Save Water campaigns, plantation, sustainable agriculture, natural-resource conservation and climate resilience.

Protect. Conserve. Adapt.

4. Flagship Programme — JLG Promotion & Credit Linkage

MITRA's JLG programme addresses a practical barrier in rural livelihoods: access to formal finance for households that may not have conventional collateral or land-title documentation.

How the model works

1. Identify potential members through community mobilisation
2. Form small groups around mutual trust and shared responsibility
3. Build financial literacy and group-management capacity
4. Support KYC, documentation and bank-account processes
5. Facilitate joint credit proposals with participating institutions
6. Encourage productive use of finance in agriculture, allied activities and rural enterprise
7. Continue follow-up to strengthen group and livelihood outcomes

Documented programme results

JLGs promoted	648
JLGs credit linked	465
Members in credit-linked JLGs	2,315
Livelihood finance facilitated	Approx. ₹13.29 crore
Documented geography	Barshi, Madha and Karmala, Solapur

Institutional collaboration: NABARD and Vidharbha Konkan Gramin Bank (VKGB).

5. Women & Community Empowerment

MITRA's women-centred work started with the mobilisation of rural women into Self-Help Groups and has evolved toward leadership, financial literacy, entrepreneurship, livelihood development and community participation.

Programme components

- SHG formation and strengthening
- Leadership and group governance
- Bookkeeping and financial literacy
- Bank linkage and access to formal finance
- Women entrepreneurship and micro-enterprises
- Women farmers' empowerment
- Community leadership and social mobilisation

Why this matters for CSR

A women's economic-empowerment programme can combine institution building, financial capability, livelihood skills, enterprise support and market linkages rather than treating training as a stand-alone activity. This enables CSR partners to track both participation and economic outcomes.

6. Agriculture, Livestock & Rural Enterprise

MITRA uses livelihood development as a pathway to economic resilience. Programme experience includes agriculture, dairy, goat farming, poultry, food processing and rural micro-enterprises such as grocery, stationery and other small businesses.

Potential CSR interventions

Intervention	Illustrative activities
Agriculture	Crop demonstrations, technical training, improved practices, input and market linkages
Livestock	Goat, poultry and dairy livelihood support; training and service linkages
Rural enterprise	Business skills, enterprise planning, micro-enterprise support and market connections
Financial inclusion	SHG/JLG formation, financial literacy and credit linkage
Women's enterprise	Enterprise development for women and group-based livelihood models

7. Education, Skills & Youth Development

MITRA's education and skills portfolio aims to connect children, youth and adults with knowledge, digital capabilities, career information, vocational skills and livelihood opportunities.

Career guidance : Helping students understand education and career pathways.

Digital & computer literacy : Building practical digital capabilities.

Vocational skills : Training linked to employment and self-employment opportunities.

Entrepreneurship & life skills : Business awareness, confidence, planning and practical life skills.

Education support : School-oriented awareness and support activities.

Child labour prevention : Community awareness and convergence for education and child protection.

8. Water, Environment & Climate Resilience

MITRA's environmental work combines awareness, community participation and practical conservation activities. The current programme portfolio includes water conservation, Save Water campaigns, tree plantation, sustainable agriculture and natural-resource conservation.

Outputs

- Save Water Campaign — 120 villages reached
- Plantation initiatives — approximately 20,000 saplings planted in Solapur, Beed and surrounding areas
- Community participation through awareness, campaigns and conservation-oriented activities

Integrated watershed opportunity

MITRA can implement integrated rural water-resilience projects combining watershed structures, community mobilisation, enterprise development and agriculture demonstrations. A CSR project can be designed for a defined cluster of villages with baseline assessment, technical planning, implementation, monitoring and post-project sustainability.

9. Health, Well-being & Social Development

MITRA recognises that sustainable livelihoods depend on healthy, informed and socially included communities. The organisation's documented activities include health awareness, social awareness, consumer awareness, community mobilisation, child-focused awareness and rights/entitlement-oriented work.

Possible integrated models

- Health awareness linked with women's groups and community institutions
- Nutrition and preventive-health awareness
- Rights and entitlements awareness and referral support
- Child protection and education awareness
- Community development meetings and local action plans

These interventions can be integrated into livelihood, women's empowerment, education or water programmes to address multiple dimensions of vulnerability within a defined geography.

10. How MITRA Works

01 UNDERSTAND	Participatory assessment of needs, assets, vulnerabilities and opportunities.
02 MOBILISE	Bring people together around community priorities and shared institutions.
03 BUILD CAPACITY	Develop skills, leadership, financial capability and technical knowledge.
04 CONNECT	Link communities with government, banks, markets, technical institutions and partners.
05 IMPLEMENT	Deliver practical interventions with community participation.
06 MEASURE	Track outputs, outcomes, beneficiary experience and implementation quality.
07 SUSTAIN	Strengthen local ownership, maintenance, follow-up and exit pathways.

11. Why CSR Partners Can Engage with MITRA

- **Grassroots reach:** Experience working directly with rural communities and community institutions.
- **Integrated programme capability:** Ability to combine livelihoods, women, skills, education and sustainability in a defined geography.
- **Financial inclusion experience:** Documented JLG formation, training and linkage with formal financial institutions.
- **Community mobilization:** Participatory methods that support local ownership.
- **Outcome-oriented implementation:** Programme design can include baseline, outputs, outcomes, MIS, field verification and reporting.
- **Flexible partnership design:** CSR projects can be stand-alone or integrated across multiple programme pillars.
- **Documentation:** Capacity to prepare activity reports, beneficiary stories, photographs, case studies and impact documentation.

Partnership models

- End-to-end CSR programme implementation
- Community mobilisation and beneficiary identification
- Livelihood and enterprise development
- Women's economic empowerment
- Skills and entrepreneurship
- Education and youth development
- Water conservation and climate resilience
- Baseline studies, surveys and community assessments
- Monitoring, documentation and impact reporting

12. Measurement, Monitoring & Impact Documentation

MITRA's CSR projects can be structured around a practical measurement framework that distinguishes activity outputs from beneficiary-level outcomes.

Level	Illustrative indicators	Evidence
Reach	Villages, households, women, farmers, youth reached	Attendance, beneficiary database, geo-tagged/dated photos
Outputs	Groups formed, trainings, structures, plantations, linkages	Activity registers, completion records, field verification
Outcomes	Income change, finance accessed, skills applied, water access, enterprise progress	Baseline/endline, MIS, interviews, sample verification
Quality	Timeliness, participation, inclusion, grievance resolution	Field monitoring, feedback and review meetings
Sustainability	Community institutions, maintenance, continued enterprise activity	Follow-up visits, committee records, post-project review

13. CSR & SDG Alignment

MITRA area	Typical CSR relevance	Relevant SDGs
Livelihoods & economic empowerment	Livelihoods, rural development, entrepreneurship, financial inclusion	SDG 1, 2, 8, 10
Women & community empowerment	Women's empowerment, SHGs, enterprise and leadership	SDG 5, 8, 10
Education & youth	Education, digital literacy, employability and skills	SDG 4, 8, 10
Health & social development	Health awareness, inclusion, rights and community wellbeing	SDG 3, 10
Climate & sustainability	Water conservation, plantation, sustainable agriculture and resilience	SDG 6, 13, 15
Partnerships	Multi-stakeholder implementation and local institutions	SDG 17

14. A Model CSR Opportunity — Integrated Rural Resilience

MITRA can design cluster-based projects that bring several capabilities together rather than funding isolated activities.

Component	Illustrative intervention
Water / watershed	CCT, check dams/CNB/MNB where technically appropriate, farm ponds, drainage-line treatment and water budgeting
Enterprise Development	Agri and non-agri enterprise identification, training, business planning and market linkages
Agriculture	Crop demonstrations, climate-smart practices, input efficiency and farmer capacity building
Women	SHG strengthening, financial literacy, enterprise and leadership
Measurement	Baseline, beneficiary MIS, geo-tagged activity evidence, outcome tracking and final review

15. Governance, Documentation & Due Diligence

MITRA recognises that CSR partners need both implementation confidence and documentary clarity. The organisation can provide an appropriate due-diligence pack for prospective institutional partners.

- Registration and constitutional documents
- PAN and statutory registration records
- Applicable tax-exemption / donor-benefit documentation, subject to current validity verification
- NGO Darpan / CSR-related registration details as applicable
- Audited financial statements and annual reports
- Board / governance information
- Banking and authorised signatory documentation
- Programme proposals, budgets and implementation plans
- Beneficiary and activity records relevant to the project
- Monitoring and utilisation reporting

Due-diligence note: Statutory registrations, tax-exemption status and CSR eligibility should be verified against current certificates/orders and portal records before inclusion in a grant agreement or public-facing legal statement.

16. Knowledge, Publications & Media

MITRA is building a structured public knowledge library comprising institutional profiles, annual reports, programme brochures, impact studies, research material, case studies and media coverage.

- Annual Reports
- Institutional Profile
- Programme & CSR Partner Brochures
- JLG Impact Study
- Programme Factsheets
- Case Studies / Stories of Change
- Newspaper & Media Archive
- Photographs and Field Documentation

For newspaper coverage, MITRA's preferred archive format preserves the original clipping, exact headline, newspaper name, publication date, edition/page where available, place, programme, and a concise English summary.

17. Partner With MITRA

Let’s build measurable rural impact together.

MITRA Foundation welcomes partnerships with CSR foundations, corporates, development institutions, financial institutions, government bodies, technical organisations and knowledge partners.

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